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Global Oil Price Tops \$100; Oregon BioFuel Company Offers Alternative

*-Cleaner, Oregon-Produced Ethanol Offers Consumers an Option Towards
Energy Independence-*

(Portland, Oregon, January 3, 2008) – With the price of oil breaking the \$100 barrier for the first time, a local Oregon company, SeSequential Biofuels, is touting its fuel blend “E10” (a blend of 10% ethanol, 90% gasoline) and “E85” (a blend of 85% ethanol, 15% gasoline) as a step towards a more sustainable solution.

Every motorist in the region can use SeSequential’s “E10” gasoline/ethanol blend, and thousands of motorists with Flex Fuel Vehicles (FFVs – see “Does Your Car Have a Secret?” next page) can use “E85,” which coincidentally is the cheapest fuel in Oregon. The fuels are available at more than 35 biofuel pumps at independent retailers across Oregon and Southwest Washington.

“Consumers today want options to high-priced petroleum products. They want energy independence, and to emit less carbon in to the environment,” said Dave Garten, CEO of SeSequential Biofuels, Inc. “Biofuels are a better alternative, and a way for consumers to influence change.”

The price per gallon of biofuel is comparable or better than regular gasoline. Midgrade fuel in Oregon currently averages \$3.15 gallon, and SeSequential E10 costs \$3.17/gallon. E85 is the cheapest fuel in the state at \$2.55 per gallon. (Subtract from that the \$0.50 per gallon Oregon individual tax credit that took effect earlier this year, and for the first 400 gallons of E85 per vehicle, a motorist will pay only \$2.05.) Both biofuels have the added benefit of decreased carbon dioxide emissions: E10 by seven percent, and E85 by 59 percent.

SeSequential also sells blends of 99%, 20% and 5% biodiesel, for vehicles with diesel engines. The company’s biodiesel is produced locally, from used cooking oil and other vegetable oils, at the company’s plant in Salem.

SeSequential Biofuels was founded in Oregon in 2002. It operates the nation’s first biofuels station at 86714 Mcvay Highway in Eugene, and developed the largest biofuels retail network in the U.S. with more than 35 biofuel pumps at independent retailers and 5,000 loyal customers. SeSequential is continuing to build its retail base, with additional SeSequential Biofuels stations opening in Portland and Eugene in 2008. In 2007, SeSequential increased its -- and Oregon’s -- involvement in the biofuel supply chain by partnering with Pacific Ethanol to create the state’s

first commercial bioethanol production facility.

On December 7, 2007, SeSequential received the Governor's Gold Award for small business at a ceremony in Portland. This award "celebrates greatness in Oregonians," annually by recognizing a great Oregon corporation, small business, private sector individual, public sector individual and organization.

"With crude oil now reaching \$100 per barrel, these cleaner blends are accessible motor fuel in Oregon – and made right here," said Ian Hill, co-founder of SeSequential Biofuels, Inc. "SeSequential is committed to deliver our customers not only cleaner-burning fuel, but the most local biofuel available in the market."

Locally produced, cleaner biofuels are low-carbon fuels that reduce dependence on foreign oil. They also enhance Oregon's economy. Oregonians spend more than \$12MM per day on gasoline and diesel fuel, and most of that money leaves the state's economy. Dollars spent on locally produced ethanol are a reinvestment in the Oregon economy.

SeSequential's mission of bringing cleaner, locally-produced fuels to Oregon consumers is in step with statewide policy changes that take effect in November 2007, and early next year, that will propel the ethanol market in Oregon from 20 million gallons per year to more than 140 million gallons per year. A provision of the state's biofuel legislation passed in June 2007 requires 10 percent ethanol blended into all gasoline sold statewide with a phase in period beginning January 15, 2008. Eugene and Lane County fuel stations will be given until mid-summer 2008 to begin instituting the required ethanol blend. With current ethanol pricing more than fifty cents per gallon below regular gasoline, the required 10% blend of ethanol will mean lower prices at the pump for Oregon motorists.

Does Your Car Have a Secret?

Thousands of Oregonians could be paying a lot less for fuel, and don't even know it! Flexible fuel vehicles (FFVs) are specially designed to run on gasoline or any blend of up to 85% ethanol (E85).

Find out if your car is E85 compatible by visiting the National Ethanol Vehicle Coalition at www.e85fuel.com.

About SeSequential Biofuels: SeSequential is a retail biofuels company that provides biofuel blends for EVERY vehicle and an unparalleled consumer experience. SeSequential retails five blends of biofuel including E10, which is usable in every gas vehicle and decreases carbon dioxide emissions by approximately seven percent. Its E85 bioethanol is usable in every Flex Fuel Vehicle and decreases carbon dioxide emissions by 59%. Its B99 biodiesel is usable in most diesel vehicles and cuts carbon dioxide emissions by 80%. SeSequential opened the nation's first biofuels station in Eugene, Oregon in 2006 and has developed the largest biofuels retail network in the U.S. with more than 35 biofuel pumps at independent retailers and more than 5,000 loyal consumers. SeSequential is a 2007 recipient of the Governor's Gold Award for small business. For more information: www.sqbiofuels.com.

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